



Rodeo brought Jack Roddy to Cal Poly... now Jack Roddy is hitting the trail for Cal Poly rodeo.

As a boy growing up in 1940s San Francisco, Jack Roddy rode with his parents from the family-owned Colma rodeo grounds to the Cow Palace, and spent summers at the Roddys' San Jose ranch.

As a young man, Jack's love of rodeo and ranching attracted him to Cal Poly and "its great rodeo team."

And as a Hall of Fame cowboy and successful rancher, Jack's loyalty to the university led him to establish a bequest that will benefit the rodeo program.

"I want to entice kids to get a Cal Poly education and meet other people in ranching like I did," Jack says.

A three-time World Champion Steer Wrestler and a two-time Seniors' National Old-Timers' Rodeo Association's World Champion Steer Wrestler, Jack was one of eight original steer-wrestling inductees at the Professional Rodeo Sports Hall of Fame in Colorado Springs in 1972 and was inducted into Oklahoma City's National Cowboy Hall of Fame in 1997.

Jack still competes in team roping with his wife, Donna, on the Gold Card Circuit, a rodeo tour for pros over 40. On Sept. 9-10 the couple hosted "The Greatest Gathering of Cal Poly Rodeo Alumni and Friends Ever" at their championship Roddy Ranch Golf Course east of San Francisco to help raise funds for Cal Poly's new rodeo arena [see story, page 39].

"Cal Poly was once the Notre Dame of rodeo until talented cowboys were lured away by Oklahoma and Texas schools," says Jack. "My bequest gift will advance Cal Poly's rodeo program. Why would I give money to the government, when I can earmark it for things that are dear to me?"

For information about the benefits of creating a planned gift for Cal Poly, call Mike McCall, J.D., Director of Planned Giving and Endowments, at 805/756-7125, or toll free at 800/549-2666 (fax 805/756-5044, e-mail mmccall@calpoly.edu).



Jack and Donna Roddy